



TechYeet

MARKETPLACE & SPONSORSHIP OPPORTUNITIES

What is TechYeet?

TechYeet is a social-professional community for anyone who wants to build helpful connections.



TechYeet Statistics

- New and rapidly growing tech community
- 4600+ community members
- 60+ members of the TechYeet Executives Club
- 250+ members of TechYeet Women In Tech
- 6 unique TechYeet community initiatives
- Highly active TechYeet community engagement on Slack and social media

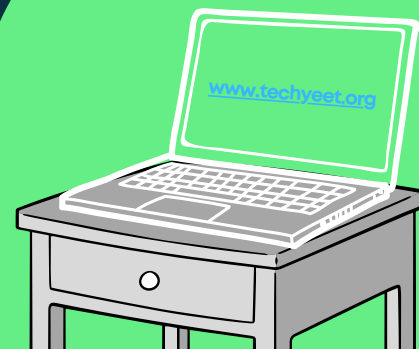


What is the TechYeet Marketplace?

The TechYeet Marketplace is our community initiative for partnering with vendors, resellers, staffing agencies, and other selected companies. Through the Marketplace, companies can sponsor TechYeet events and sell their offerings to the community.

Why Sponsor TechYeet Events?

The foundational step towards partnering in the TechYeet Marketplace is sponsoring TechYeet events. By doing this, companies can build credibility and brand awareness within the community and receive special and unique benefits and networking opportunities.



Sponsorship Opportunities

**SMALL
VIRTUAL
EVENT
\$2500**

**LARGE
VIRTUAL
EVENT
\$5000**

**SMALL
IN-PERSON
EVENT
\$10000**

**LARGE
IN-PERSON
EVENT
\$20000**



All Event Sponsorships Include:

- Opportunity to pitch your company
- Opportunity to engage in the thought leadership topics and discussions
- Unique networking and follow-up opportunities
- Special social media postings with mentions and highlights
- Permission to post in the TechYeet Slack #marketplace channel
- TechYeet efforts to promote the sponsors before, during, and after events
- TechYeet Marketplace Transactional Referral (Potential Opportunities)

Additional Information:

- TechYeet will work with sponsors to include the most relevant attendees possible
- Small events typically have 12-19 attendees, while large events consist of 20 or more attendees
- Events for the TechYeet Executives Club Advisory Board and the TechYeet Jobseekers Club are considered small virtual events
- Leaders of the TechYeet community are eligible for special discounted sponsorship rates
- Full partnerships in the TechYeet Marketplace are extremely limited, and reaching that exclusive level requires meeting additional requirements



I'm interested, what's the next steps?

Contact Jason Jaques (Slack or [LinkedIn](#)) for a discussion