



# TechYeet

## EXECUTIVES CLUB

### About Us

The TechYeet Executives Club is an exclusive, invite-only club within the TechYeet Slack community, designed specifically for executives. It offers unique peer networking opportunities and experiences for our members.

### Who should join?

CIOs, CTOs, CISOs, and other selected up-and-comers who aspire to level up and become part of a community are ideal candidates.

### What are the benefits?

The club provides members with the ability to participate in special events, expand professional networks, build personal brands, receive jobseeker support, gain access to an exclusive marketplace, and engage in other professional growth experiences.

### What's required?

Club members are expected to actively engage in Slack, participate in events, build connections with fellow club members, and contribute in other ways to the success of both themselves and the club.

### I'm interested - what's next?

Contact one of the community builders for more info:

Jason Jaques ([LinkedIn](#)) - Nicole Lawlor ([LinkedIn](#))

Holly Girouard ([LinkedIn](#))

[www.techyeet.org](http://www.techyeet.org)

## Additional Information & FAQs

**What criteria will qualify people for the Executives Club?**

We assess factors like career growth aspirations, mentoring willingness, management experience, technology and vendor experience, community involvement, and a pay-it-forward mentality.

**Will sales people or those in “quasi-sales” roles be accepted?**

No - this is our singular hard and fast rule. This rule is required to maintain the non-sales culture of the club.

**Will in transition executives (between jobs) or fractional executives be accepted?**

Yes - on a limited basis.

**What if I only want to advance my career but don't aspire to the C-level title?**

That works, not everyone aspires to the C-level title. If members want to level up and meet the other qualifications, they might be a great fit.

**What if club members get new jobs that are “quasi-sales”?**

Their status will change to Alumni, and they will be removed from the club. If it makes sense, we would explore partnering with their new company, and someday, if they change roles again to realign with our non-sales culture, we would welcome them back to the club.

**Will the TechYeet Executives Club have membership fees?**

No - but club members are expected to help with the TechYeet Marketplace.

**What is the TechYeet Marketplace?**

It is our community initiative for partnering with vendors, resellers, staffing agencies, and other selected partners. The TechYeet Marketplace provides value by helping buyers acquire subscriptions, services, people resources, and more by leveraging the community's collective purchasing power.

**What does it mean to help with the TechYeet Marketplace?**

The most direct way for club members to help is to make purchases from the TechYeet Marketplace and provide feedback, both good and bad, to continuously improve our community initiative.

**What if I'm not a purchasing decision maker or I'm in transition between jobs? Are there other ways to help with the TechYeet Marketplace?**

Yes - not every club member is in a situation where they can purchase from the TechYeet Marketplace and we encourage other ways of helping.

At minimum, sharing info with fellow club members like “hey don't buy that, it's terrible” or “that vendor is awesome”, etc. is critically important, and helpful, and the club provides a safe space so members can share info with each other.

Other ways to help include attending our club events, which are sponsored by vendors, joining the Executives Club Advisory Board to listen to vendor pitches and provide feedback, connecting other executives at their companies with our Marketplace partners who could benefit from their services, and introducing favorite vendors to our community for potential partnerships. By engaging in these activities, club members are not only helping the TechYeet Marketplace but also helping fellow club members and improving the TechYeet community.